



Media Release



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For immediate release

## YIRRA YAAKIN SET TO TAKE A BITE OUT OF THE BIG APPLE

Yirra Yaakin Aboriginal Corporation is one of two Western Australian arts companies embarking on an exclusive arts and cultural management tour of New York.

The tour is designed to open doors to a host of elite arts companies in New York, including the Apollo Theatre, Alvin Ailey American Dance Company, American Indian Community House and the Metropolitan Museum of Art.

Yirra Yaakin Executive Producer Sam Cook will take part in the professional development study tour from October 13 – 21.

"This is a fantastic opportunity for Australia's leading Indigenous theatre company to link in with the North American arts community and in particular, the African-American and Native American arts movements." Said Ms Cook.

Hosting the tour is Donna Walker-Kuhn, one of America's leaders in multicultural arts marketing.

The tour will include meetings with some of New York's most respected arts and cultural leaders as well as visits to cultural and arts institutions.

Ms Cook said she believed the tour would provide Yirra Yaakin with valuable contacts and create opportunities for authentic Aboriginal theatre in the North American market.

She travels alongside her Western Australian colleague Dawn Jackson, representing Ausdance WA.

Yirra Yaakin Aboriginal Corporation is a multi-award winning, internationally acclaimed Theatre Company based in Perth, the heart of the Noongar Nation.

For more information or an interview with Sam Cook contact Michelle White on 0439 948 183.

\*Sam Cook departs for New York on Saturday 11<sup>th</sup> of October.

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